

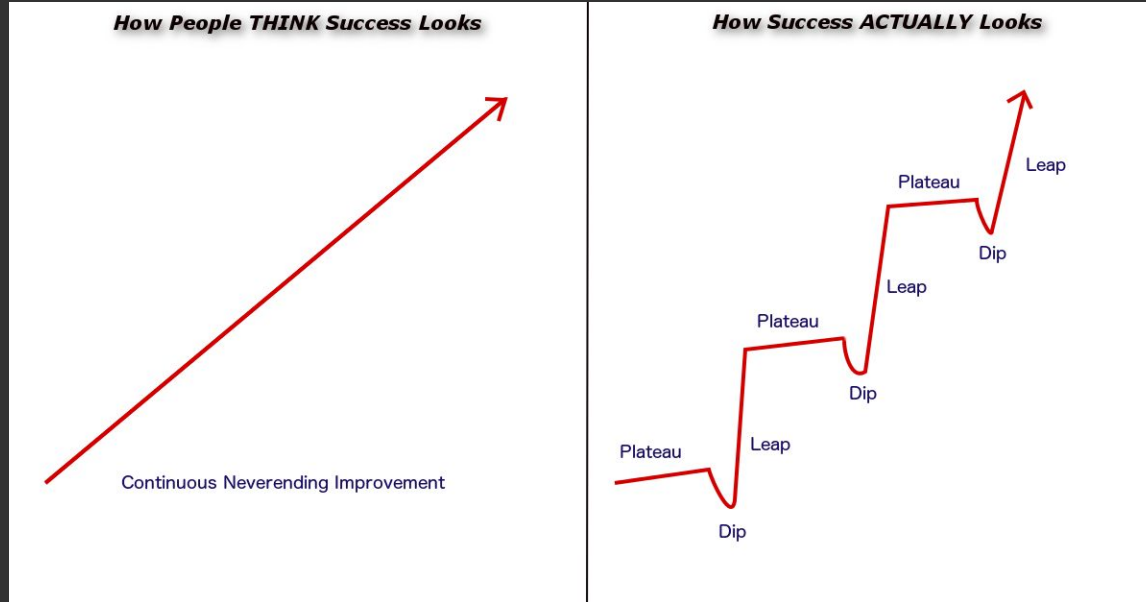
Achieving financial maturity for your agency.



What Is The Goal?

Figuring what you really want from your business

There is no achievement without goals.



Types of Goals

Income

- Drawings
- Total package

Time

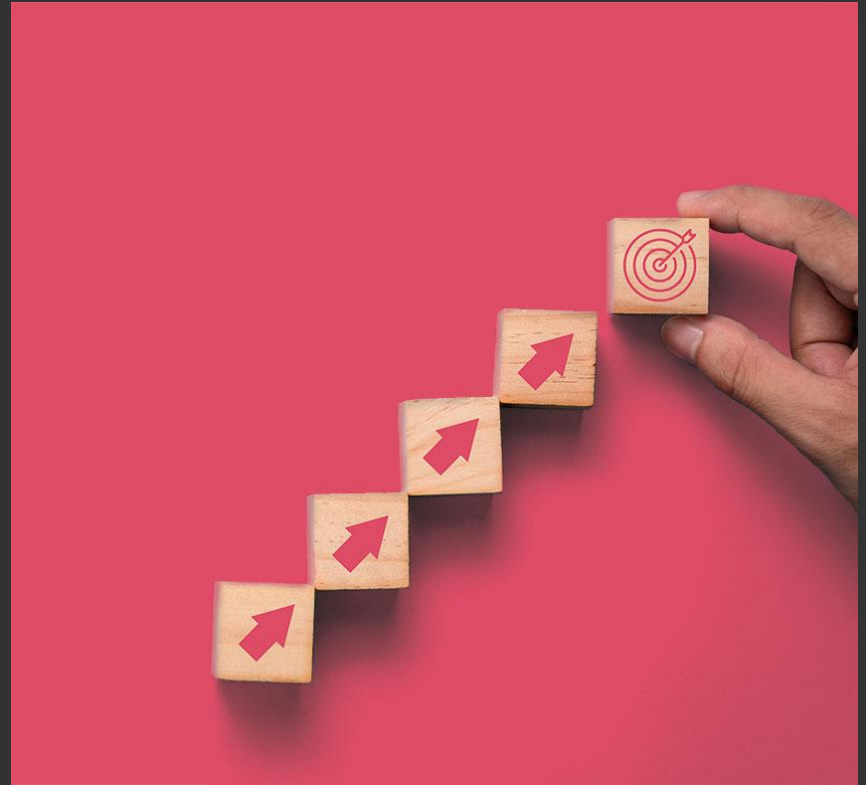
- Working week
- Holidays

Emotional/Enjoyment

- Purchases
- Experiences
- Accomplishments/purpose

Goal Setting Tool

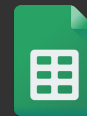
What size of business gives you everything you want?





Mapping

When can we realistically get there?



MAP.

Budget

When can we realistically get there?





Define your KPI's

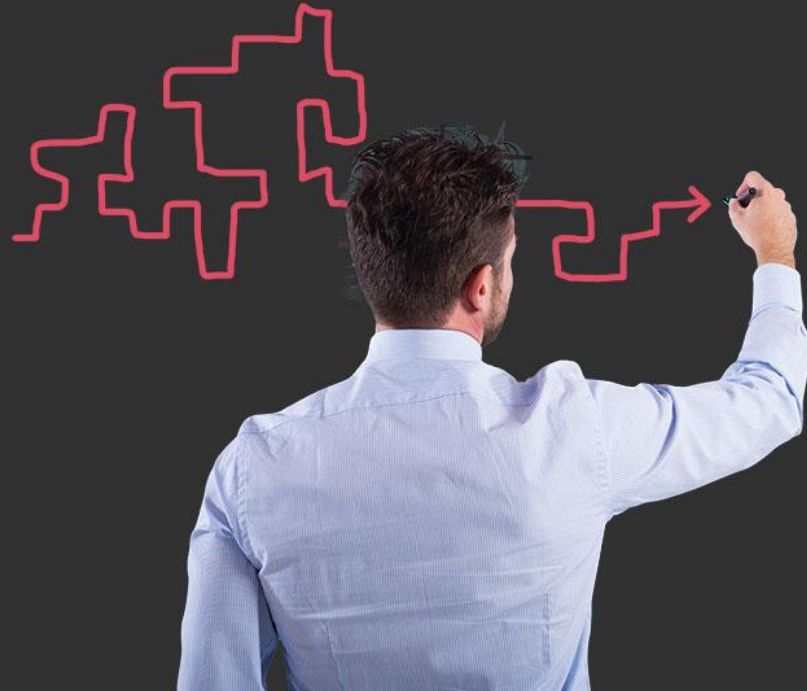
Financial and non-financial



MAP.

Track Progress

Build a Management Accounts template



MAP.

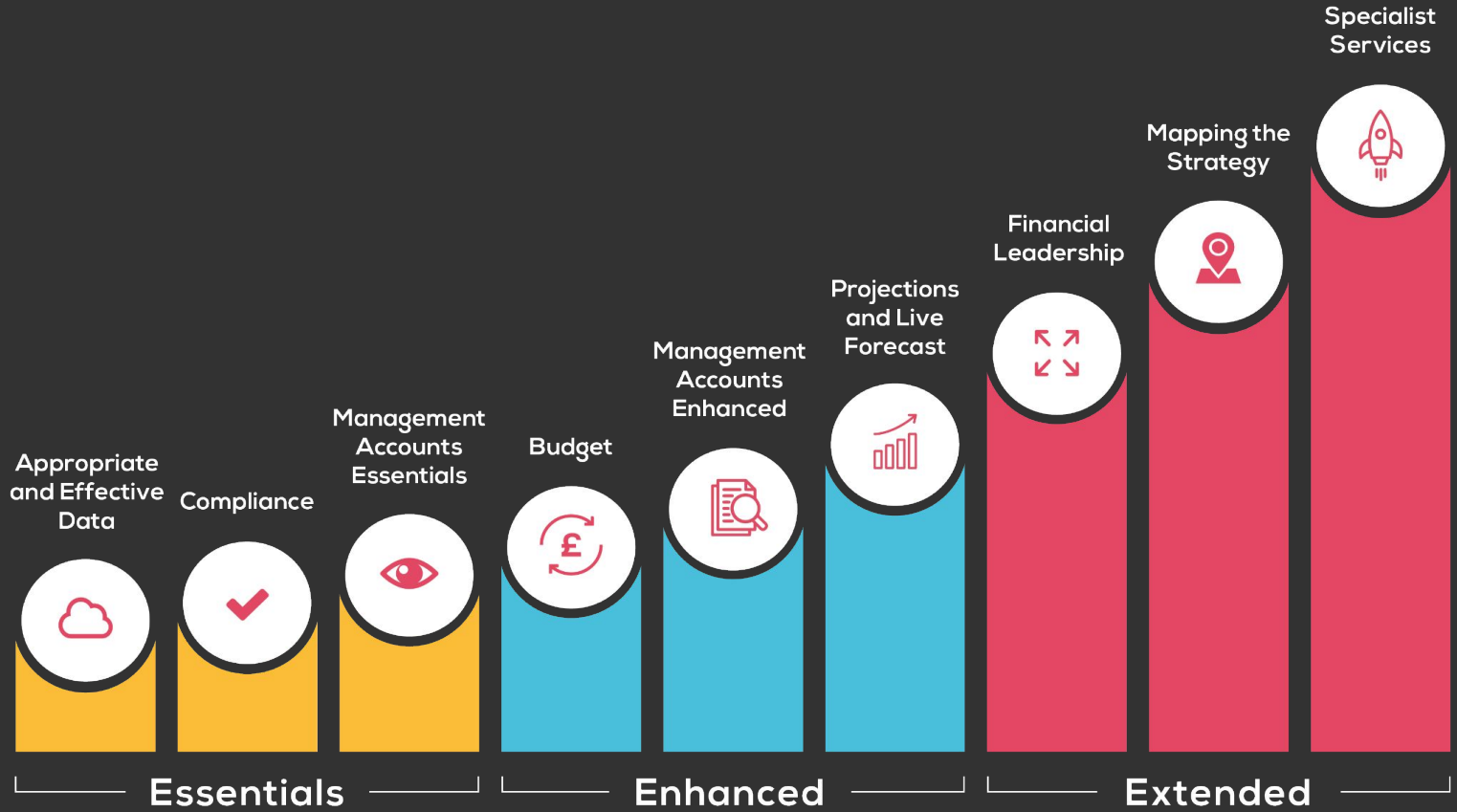


Live Forecast

Build a live Revenue and Financial Forecast to provide projections to year end.



MAP.



The Agency Toolkit.

A library of resources to develop the financial maturity in your agency.

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